



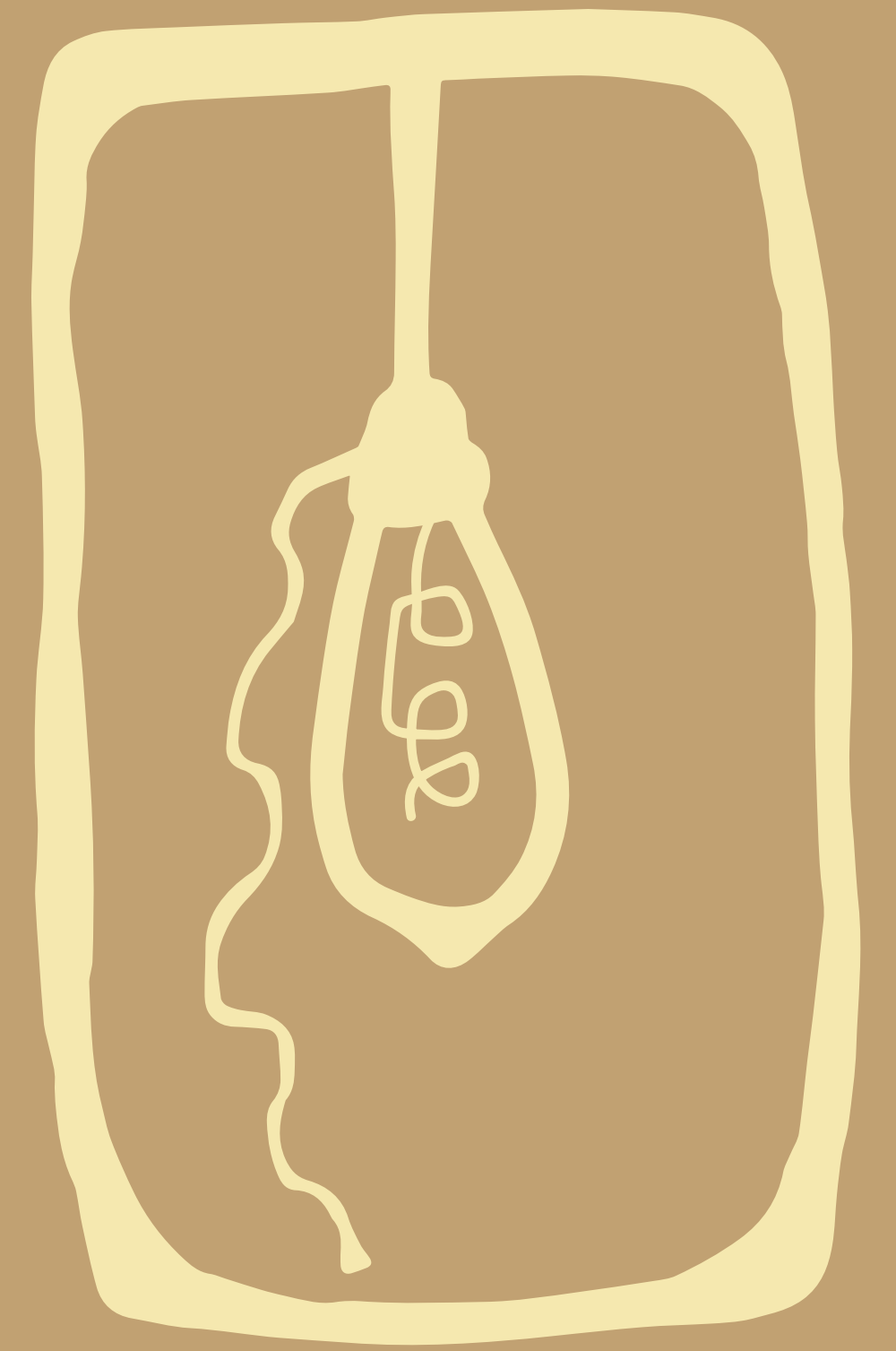
Kaylen Colbert & Sidnie Hunt
Spring 2024

Logo Wordmark

WIKI

The wordmark 'WIKI' is rendered in a thick, black, hand-drawn style. The 'W' is composed of three vertical strokes with rounded bottoms. The 'I' is a single vertical stroke with a small hook at the top. The 'K' is formed by a vertical stem and two diagonal strokes meeting at the top. The 'Y' is a large, stylized character with a vertical stem and two diagonal strokes meeting at the top, positioned above the 'I'. The 'U' is a simple, rounded shape with a vertical stem on the right. The 'I' is a single vertical stroke with a small hook at the top.

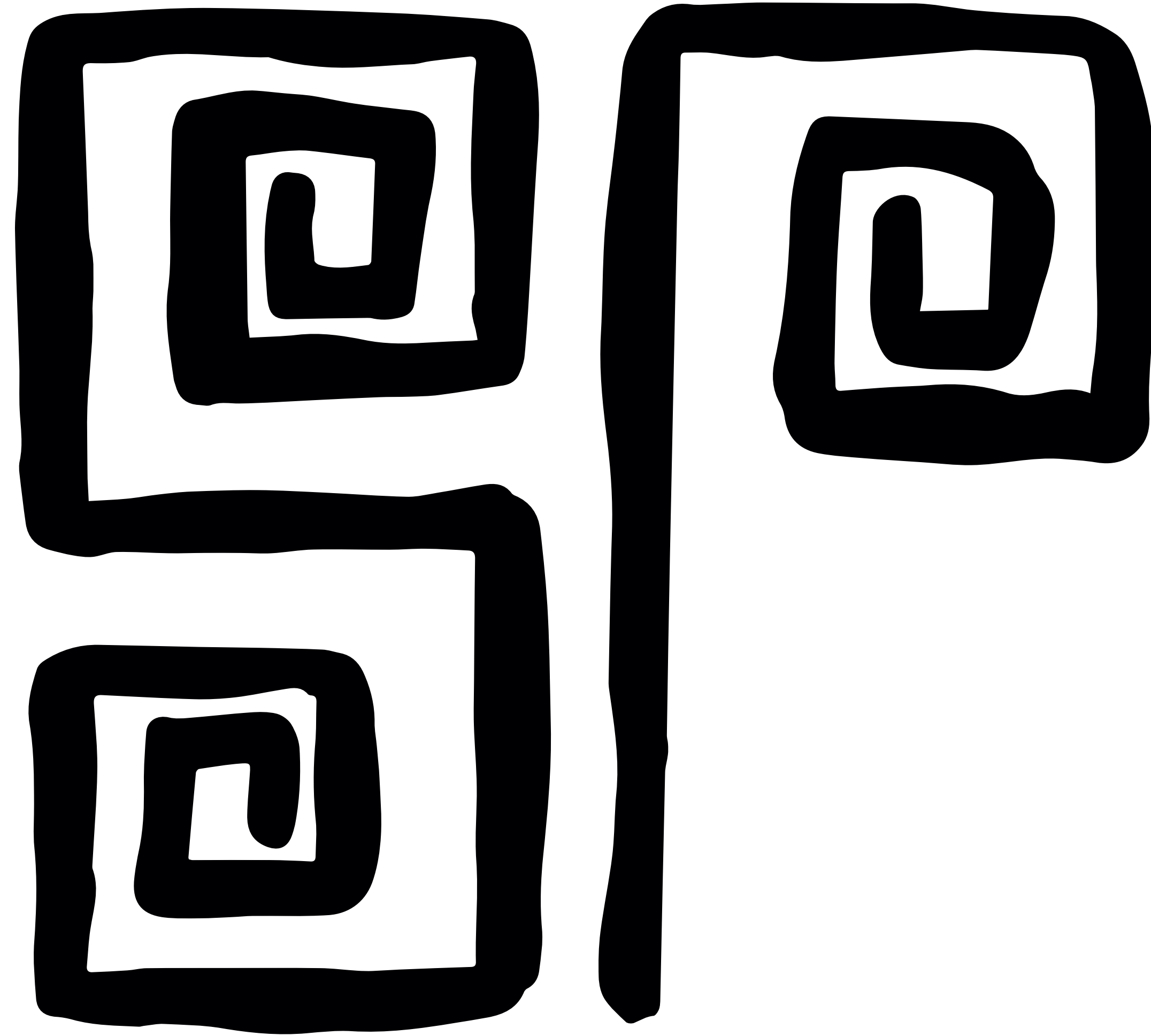
Logo Wordmark



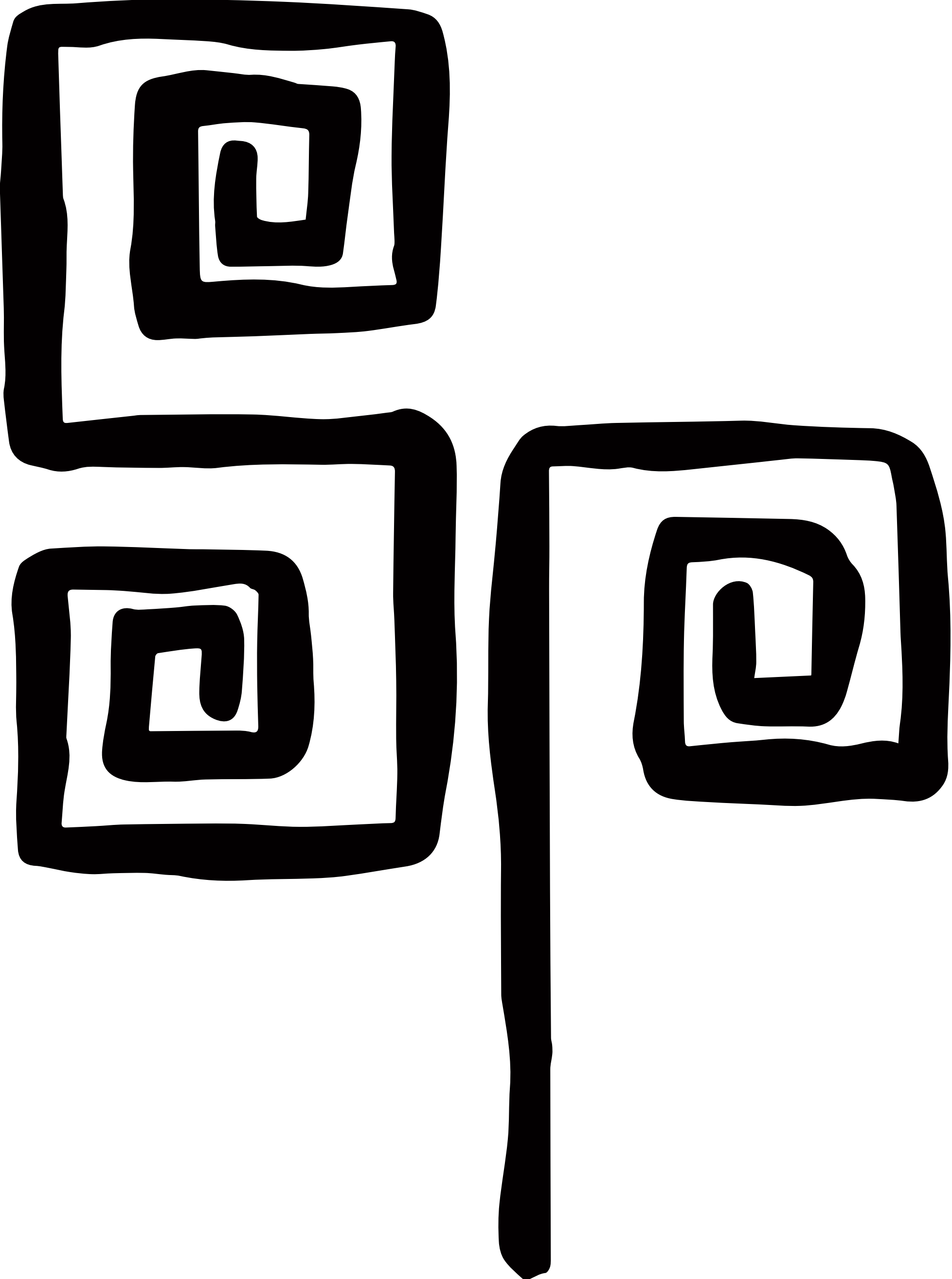
• game board wordmark



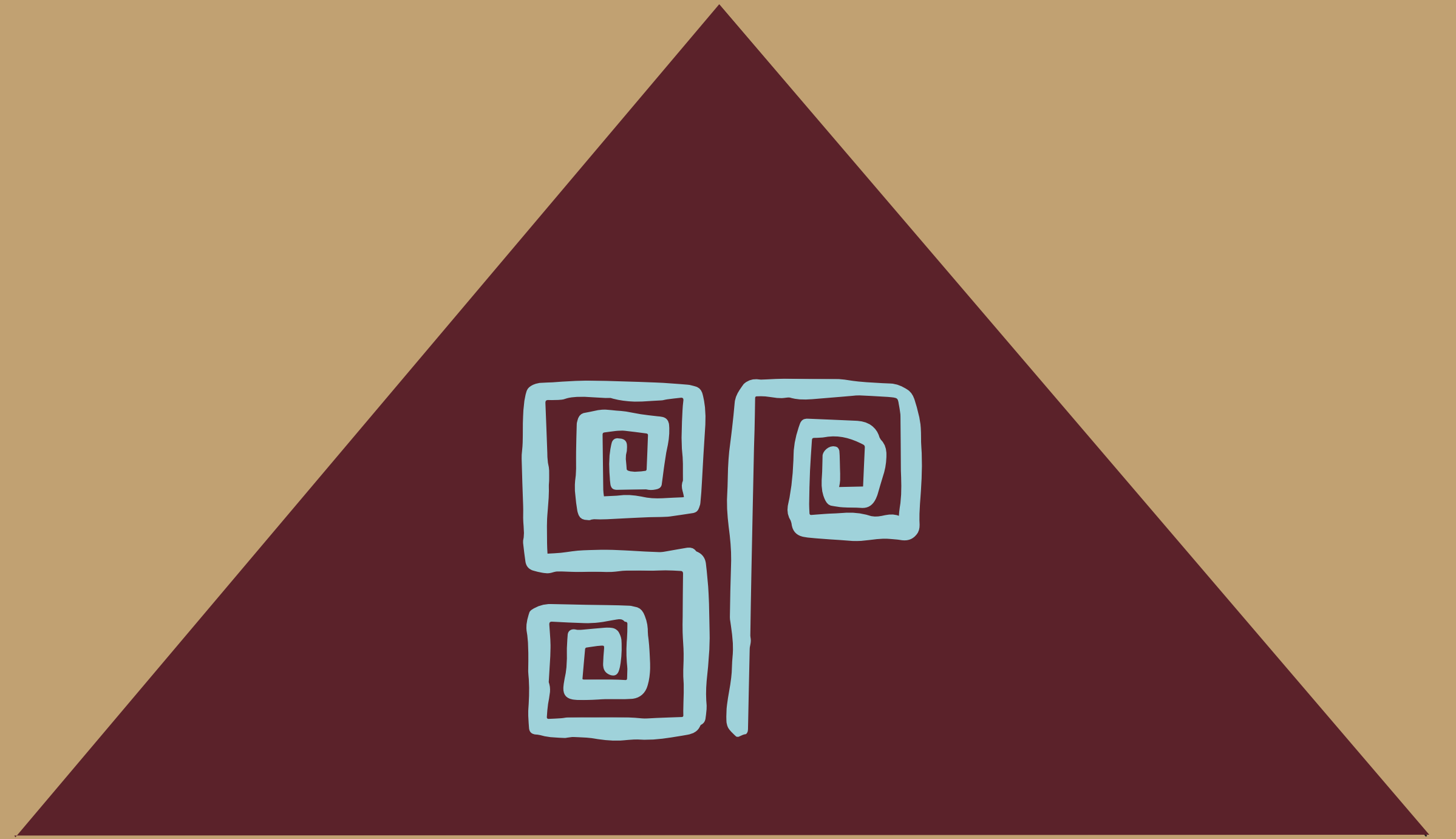
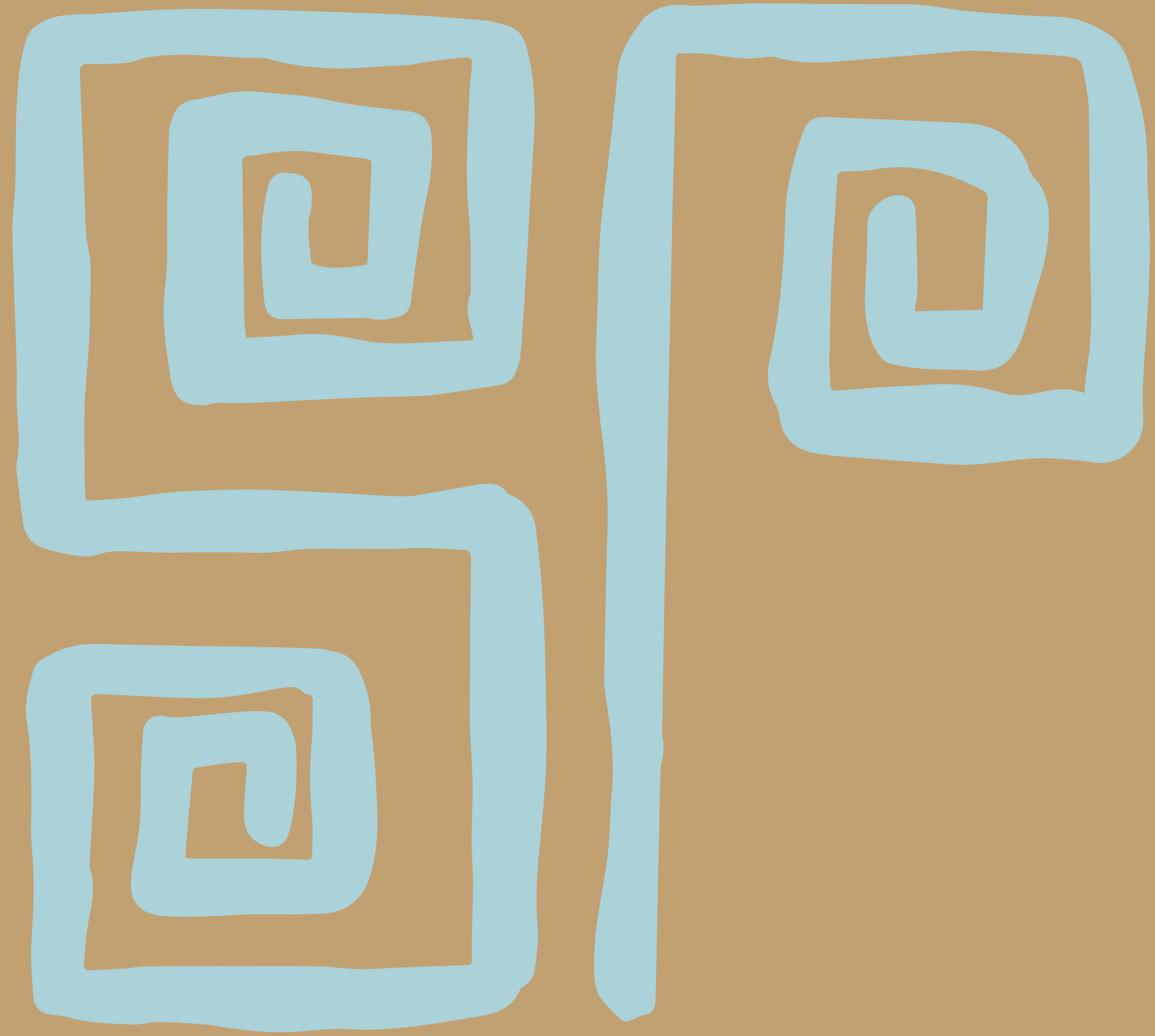
Logo Mark



Logo Mark



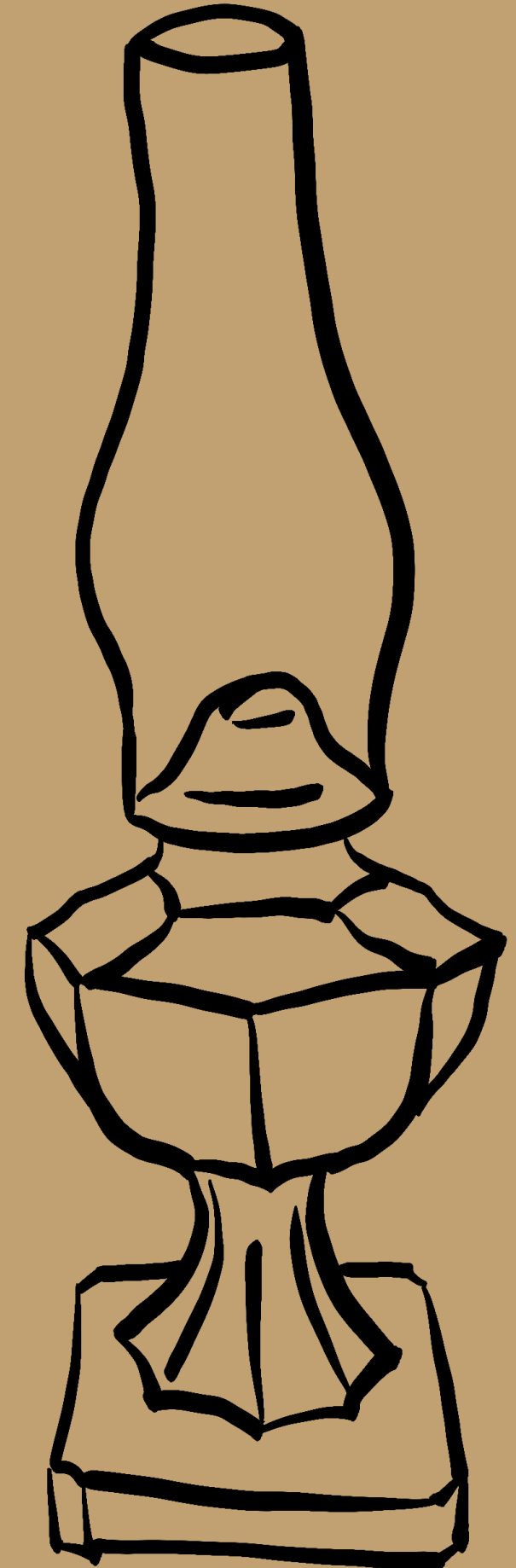
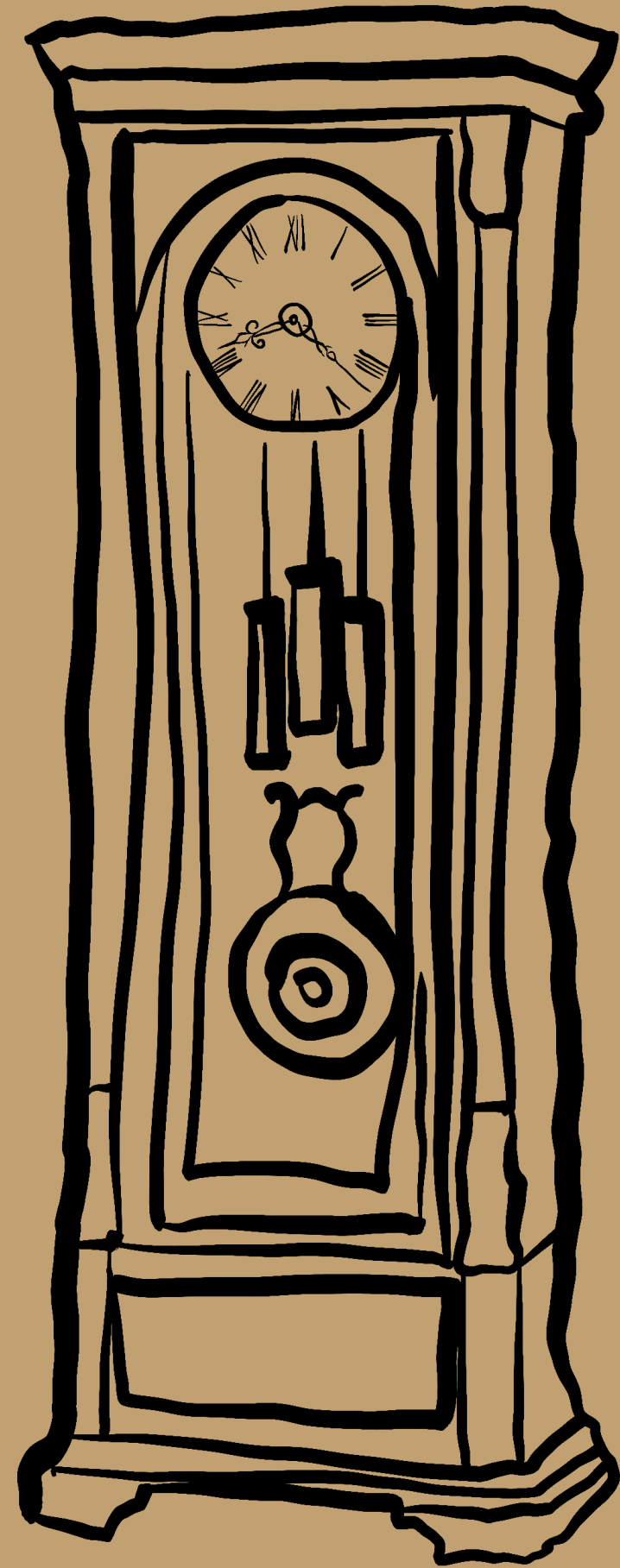
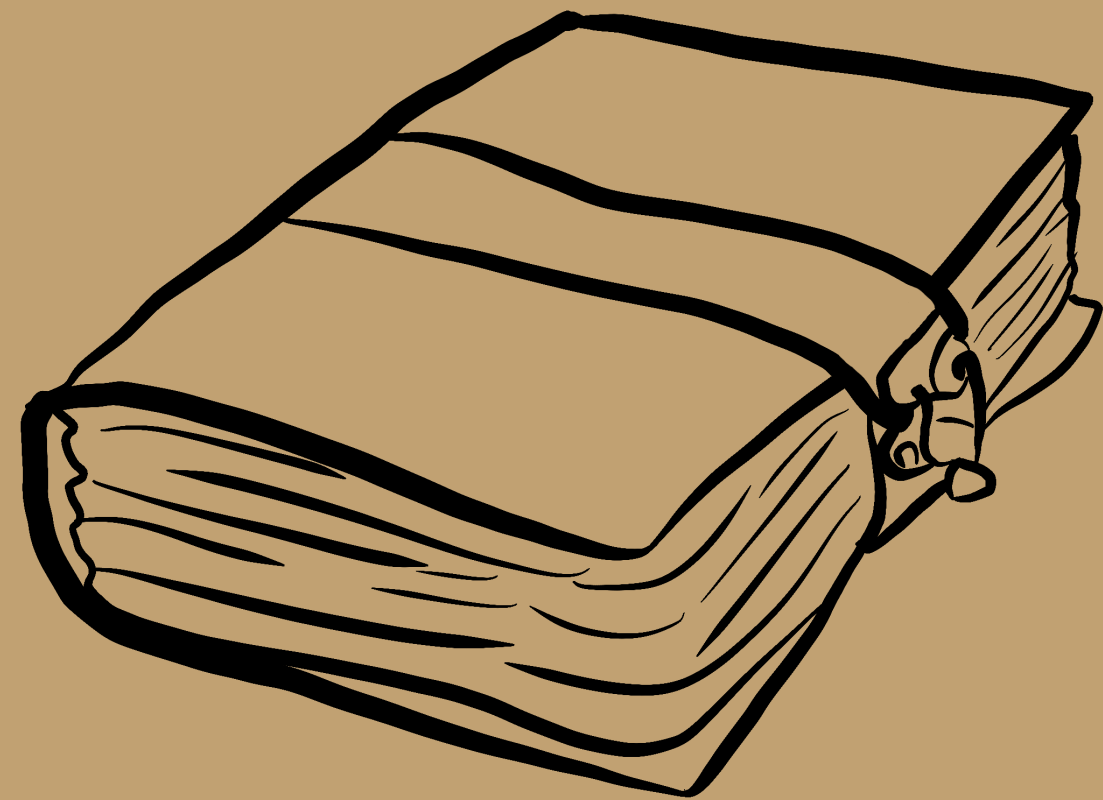
Logo Mark



• *inner triangles of box*

Player Pieces

- *engraved on chipboard using glowforge*



Player Pieces

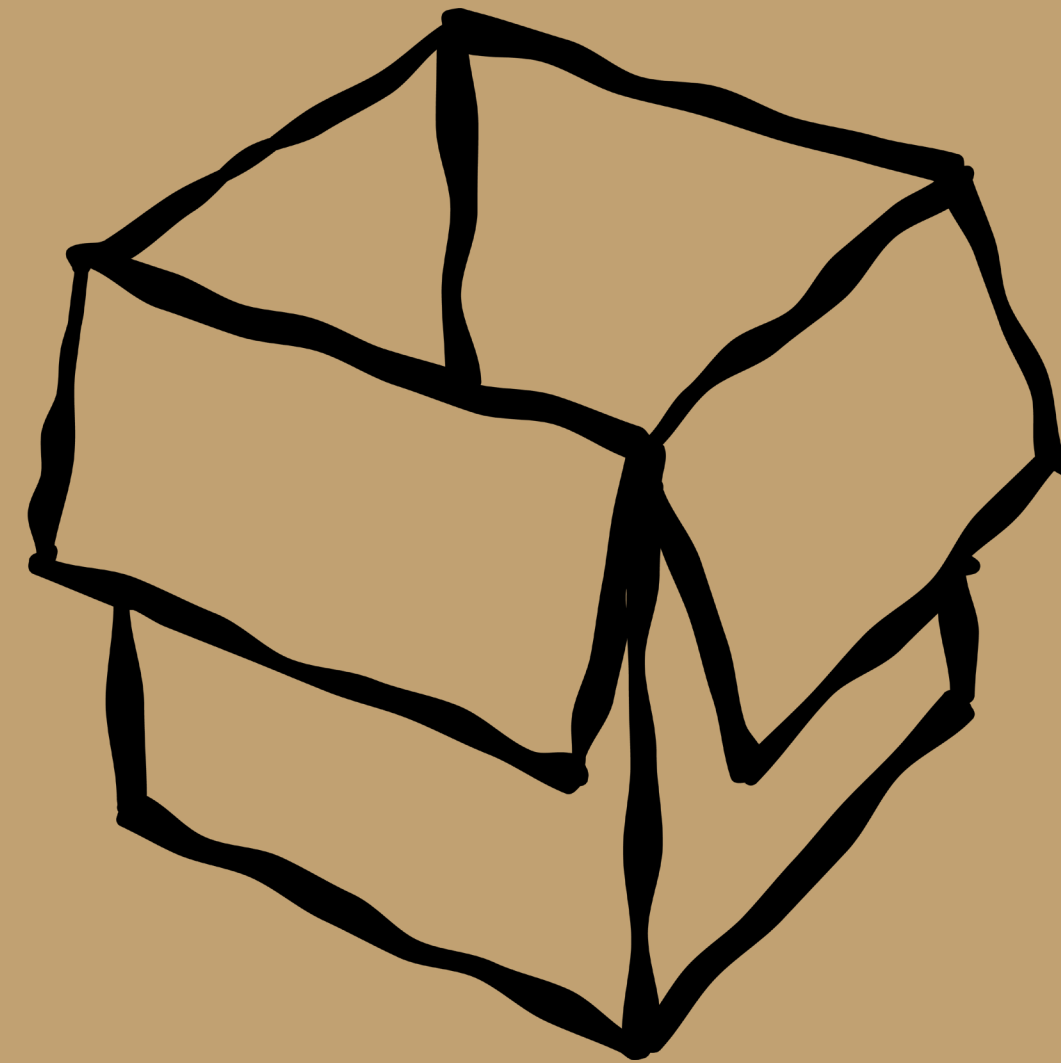


Dice Icons

- engraved on wooden dice using glowforge and stained to differentiate sets



= fox

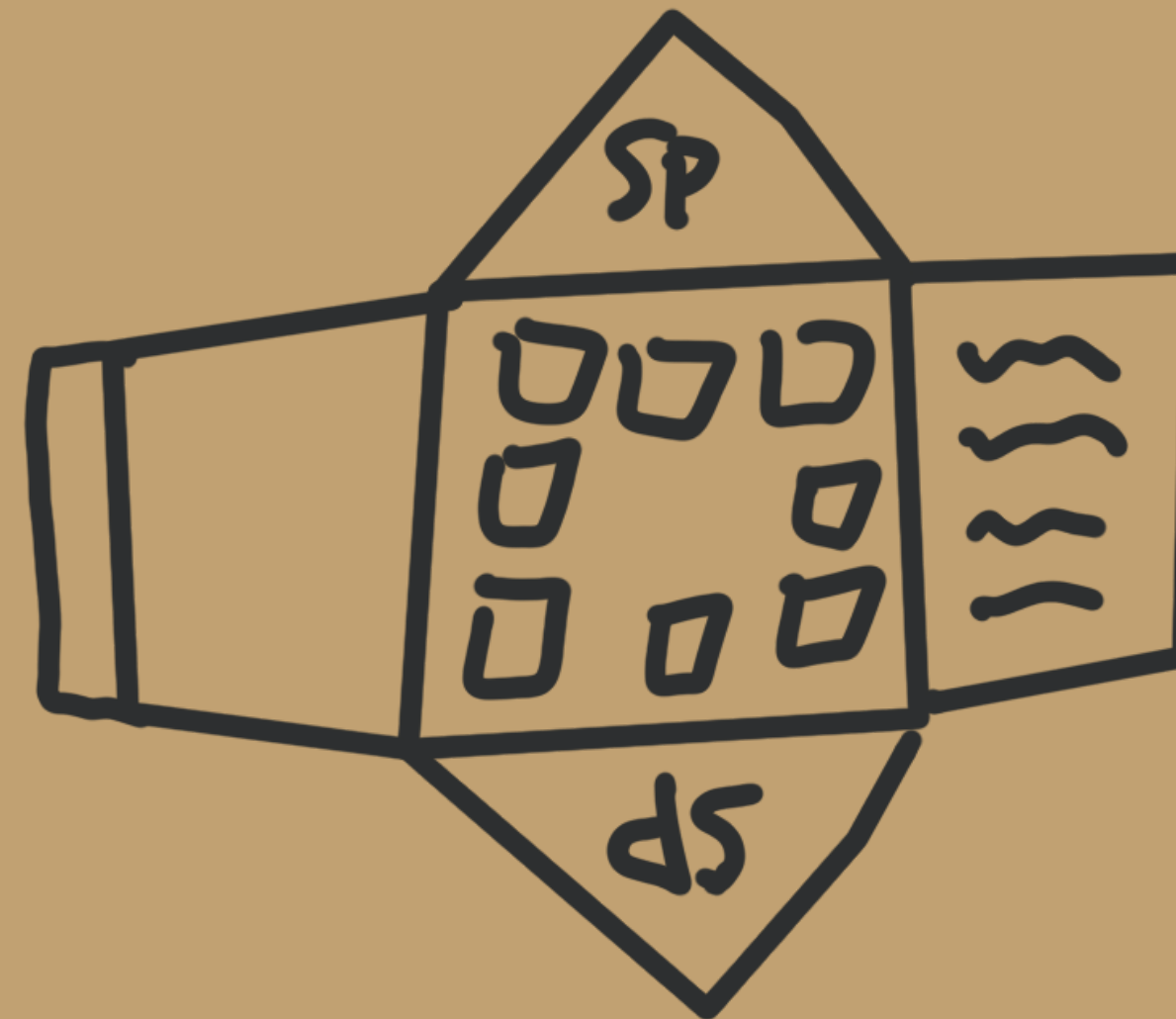


= egg



= chicken

Packaging



Instruction Manual

Adobe Handwriting
Ernie

Aa Bb Cc Dd Ee Ff Gg Hh

Ii Jj Kk Ll Mm Nn Oo

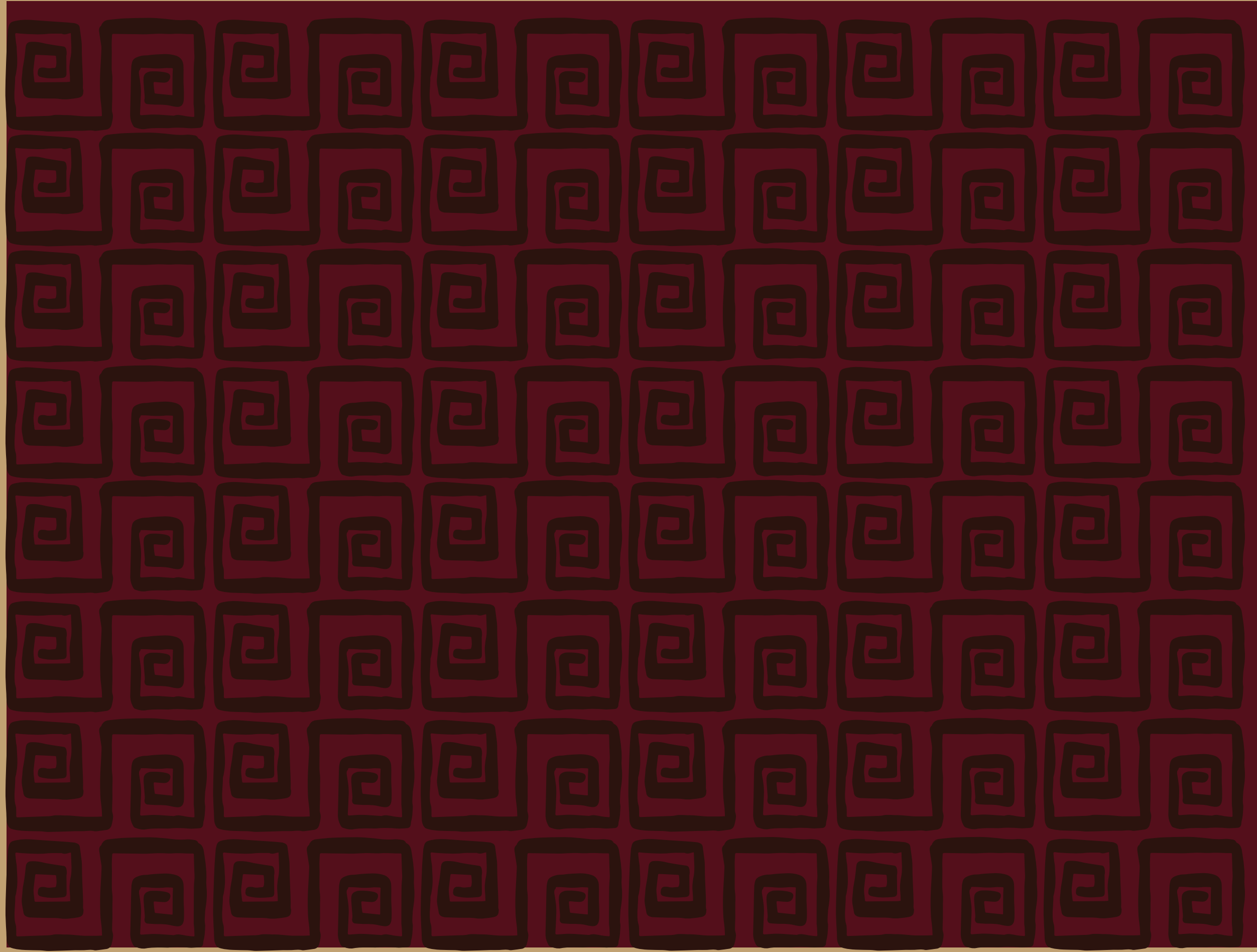
Pp Qq Rr Ss Tt Uu Vv Ww

Xx Yy Zz

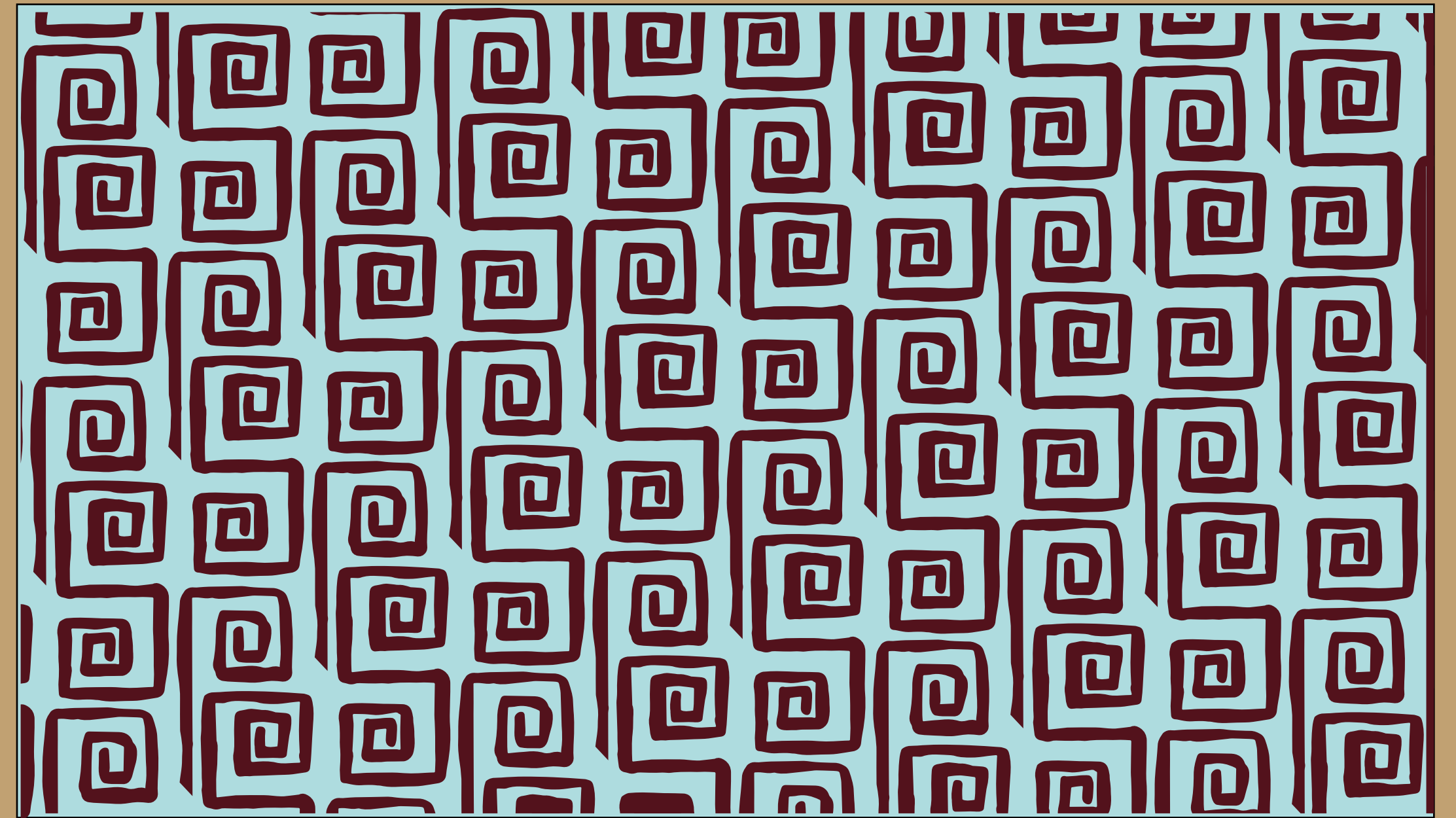
Color Palette



Patterns

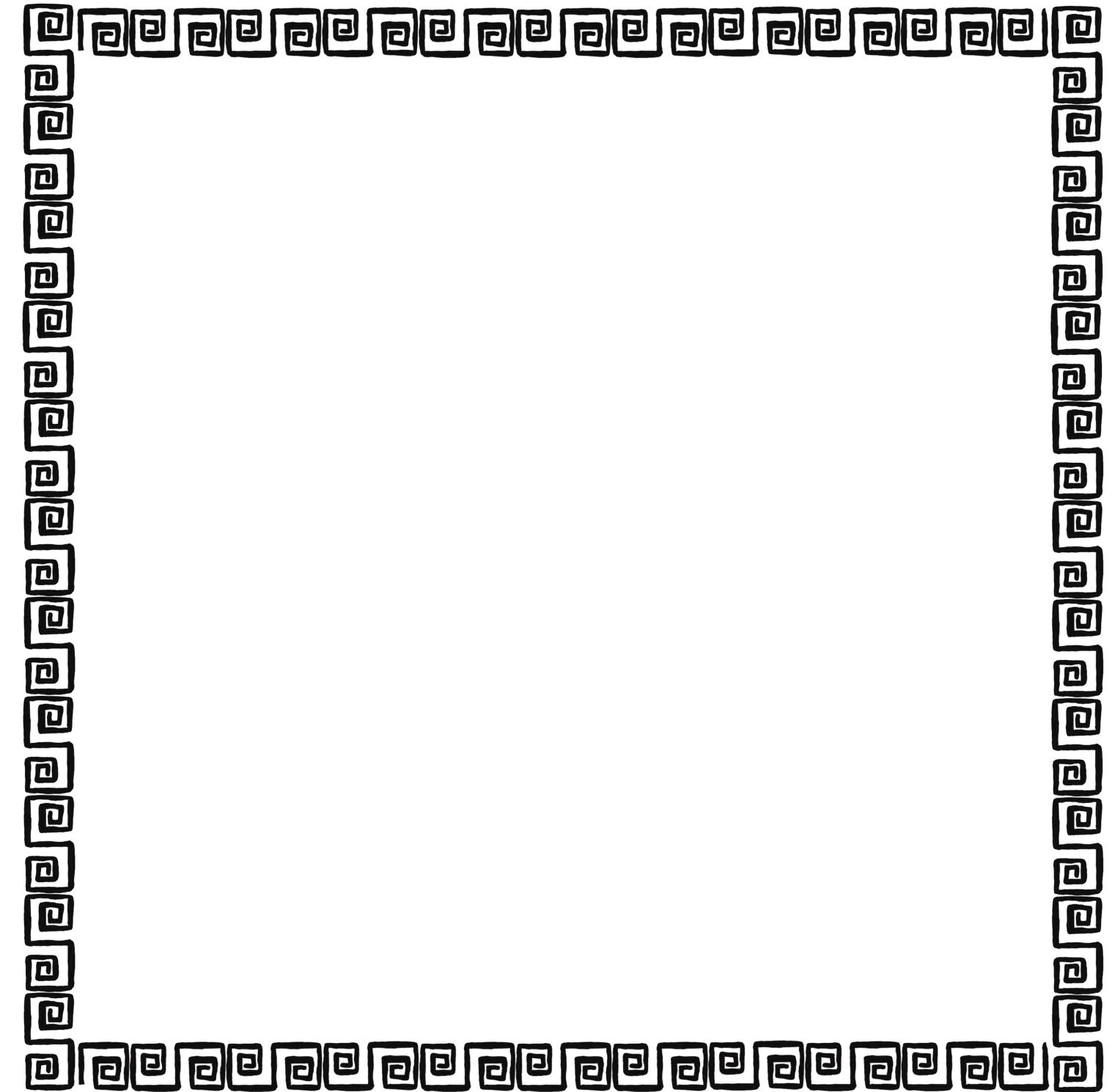
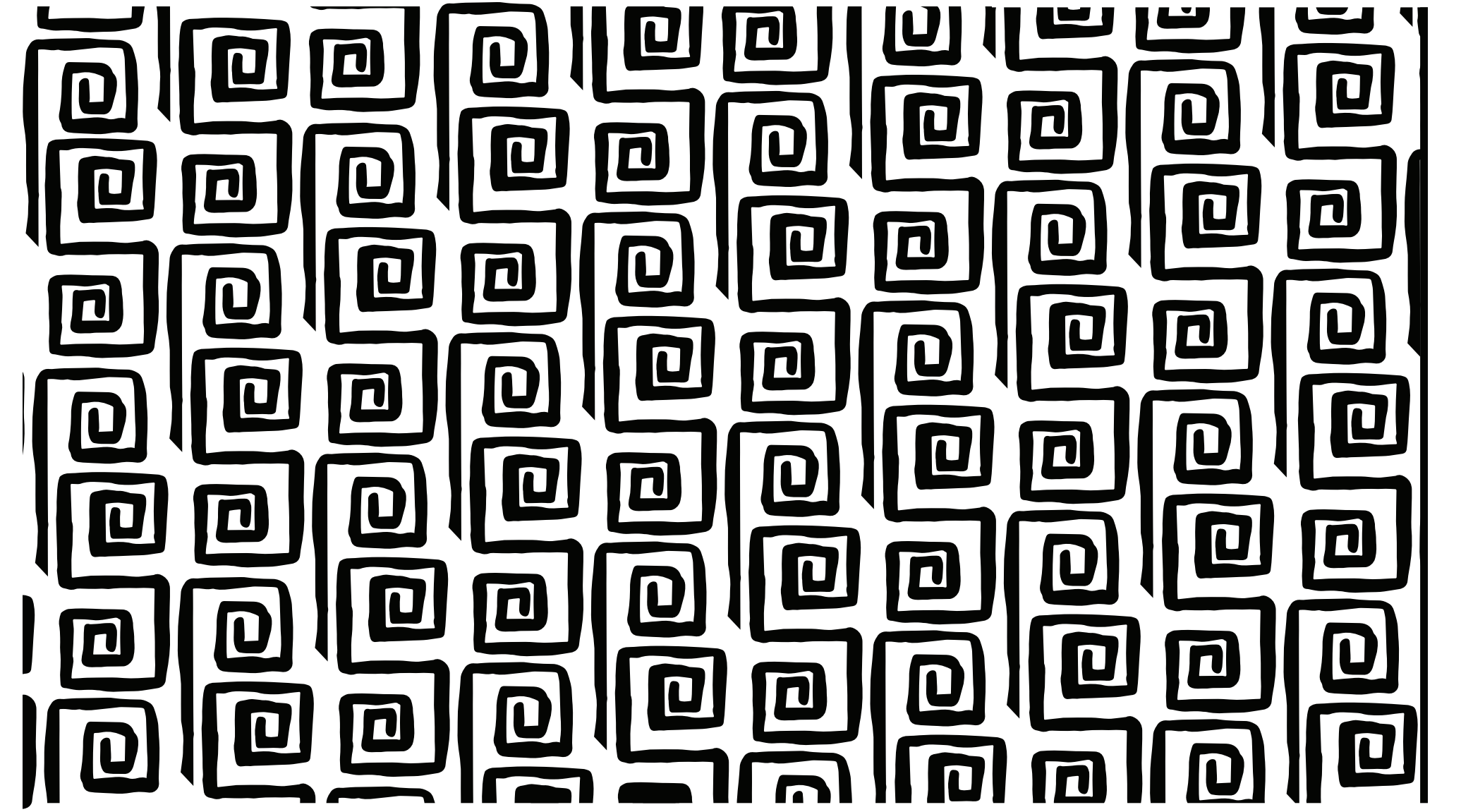
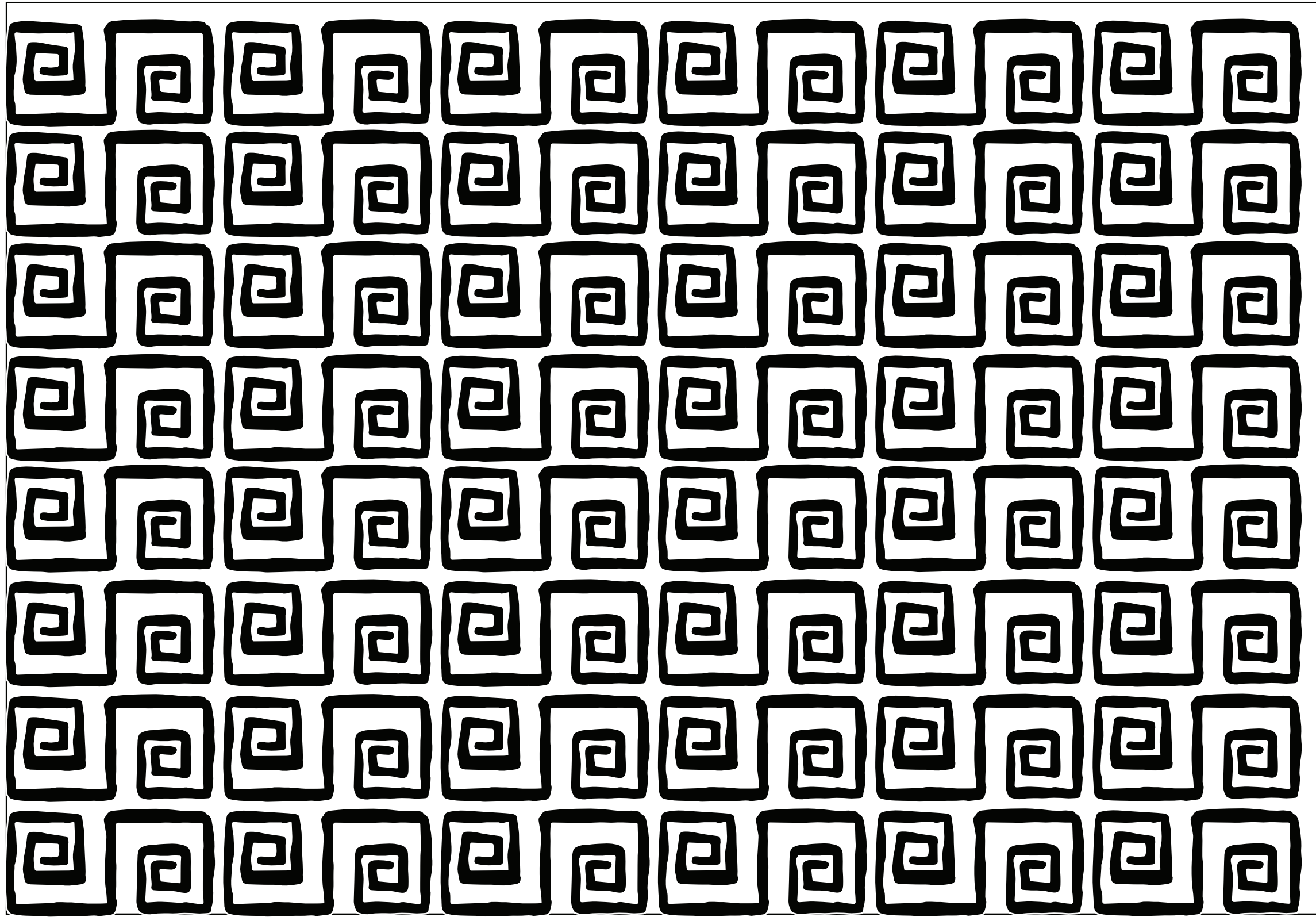


- used on outer packaging to resemble shingles

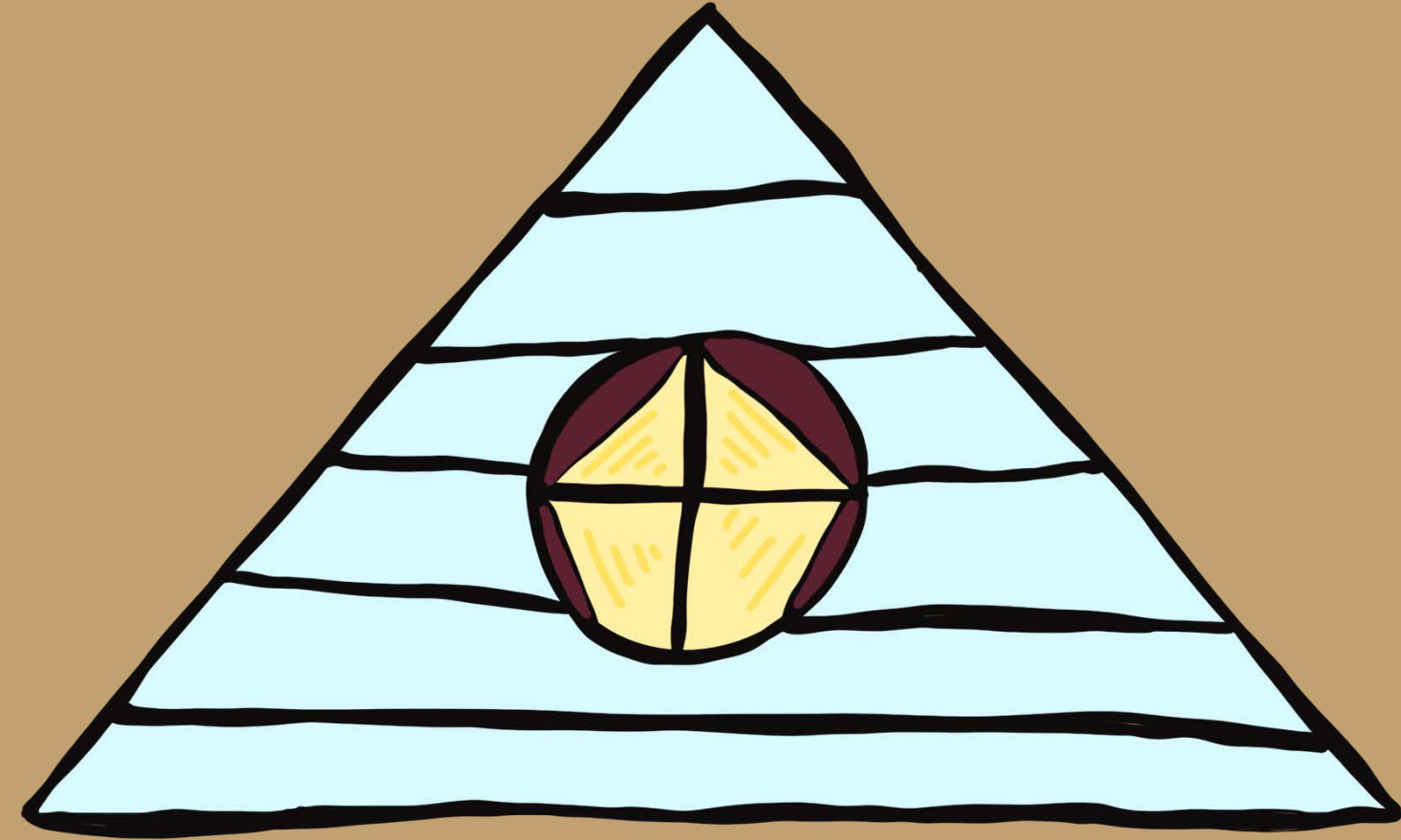


- used on inner rectangle of box

Patterns



Illustrations

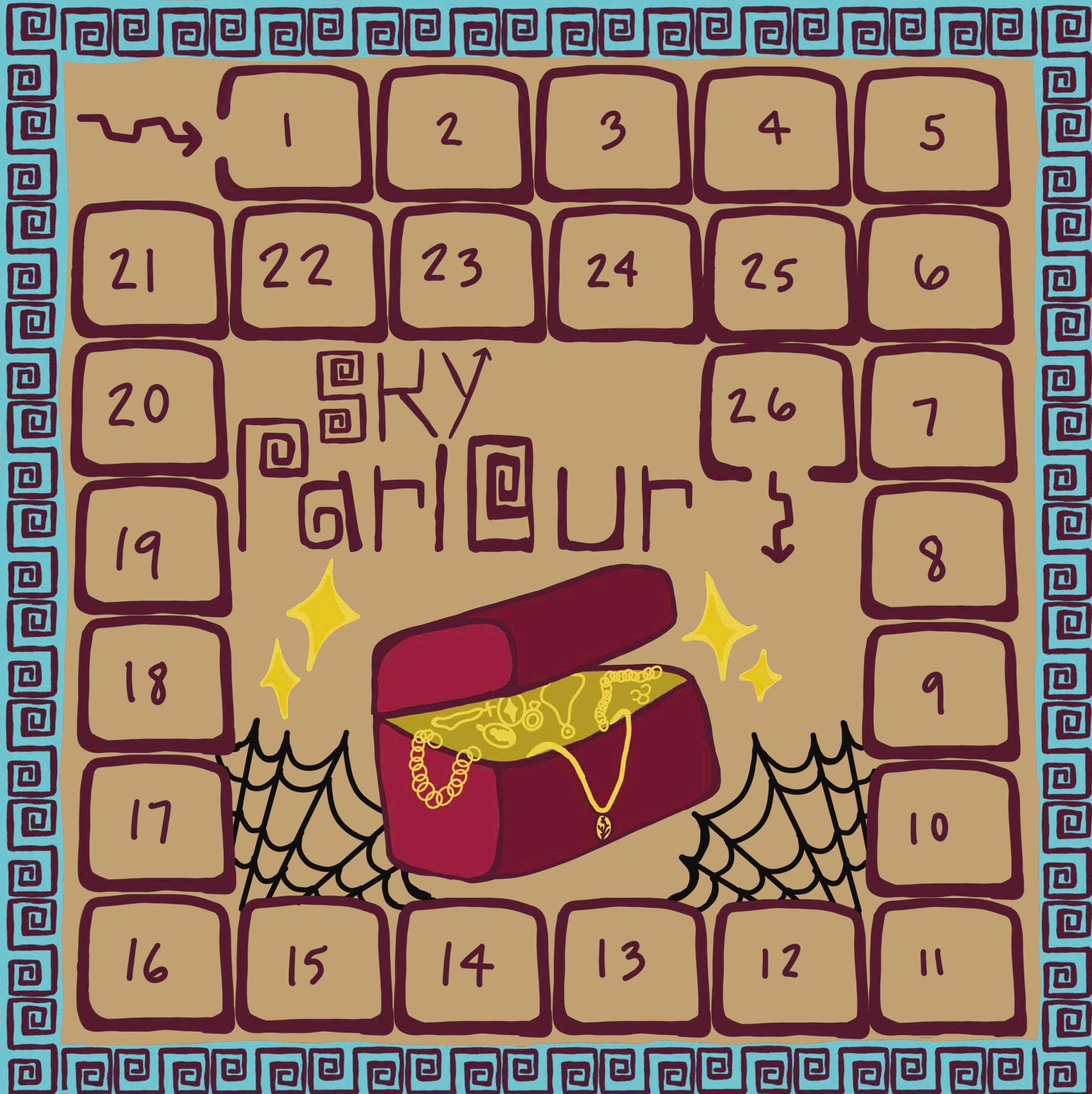


- *outer triangles of box*



- *illustration on board*

Board Design



Product Shots



Product Shots

