

**PROJECT 03 / INDESIGN PROJECT DOCUMENTATION**

**PROJECT DESCRIPTION**

In this project, we will explore the capabilities of Adobe InDesign. It is impossible to explore everything InDesign has to offer in a single project, much like many of the other projects we explore in this class.

We will be focusing on the basics of InDesign, type formatting, layout, image placement, etc, in order to create a booklet that documents our projects in this course.

This project runs until the last day of class, November 30th, as we will explore 1-2 mini-projects along the way that will need to be included in the booklet.

We will be printing these booklets in the Digital Media Center (I will cover the cost of printing). Once the prints are completed, they will be handed back to you in order to finish the project by designing, printing, and attaching a custom cover for your booklet (you will each pay for cover material and printing). We will discuss cover design processes at a later date (the cover design will be an extension of a mini-project).

There are two final deadlines for this project:

1. Digital turn-in - NOV 30
2. Physical booklet turn-in - TBD DURING FINAL EXAM DAYS

The turning in of this completed booklet, designed, printed, and with the cover attached, will function as your final exam.

INDESIGN DOCUMENTATION

ART 2803

F 22 / SECTION 01

START: NOV 07

END: NOV 30

[https://apohl.ch/msu/fall\\_22/2803\\_01](https://apohl.ch/msu/fall_22/2803_01)

FILE REQUIREMENTS

ADOBE INDESIGN

**BOOKLET PAGES:**

DOCUMENT PAGE SIZES: 5.5" x 8.5"

COLOR MODE: CMYK (DEFAULT)

FACING PAGES: ON

PAGE COUNT: CASE X CASE, MUST BE A MULTIPLE OF 4

BINDING: SADDLE STITCH BINDING

**BOOKLET COVER:**

(SEPARATE DOCUMENT, SINGLE PAGE)

DOCUMENT PAGE SIZE: 13" X 8.5"

DESIGN REQUIREMENTS

TABLE OF CONTENTS (IN NO PARTICULAR ORDER):

MINI-PROJECT 01 / WAVE YOUR FLAG

MINI-PROJECT 02 / DEALER'S CHOICE

PROJECT 01 / BUILD A BUG

PROJECT 02 / FRAME X FRAME

MINI-PROJECT 03 / BREAK THE RULES COVER DESIGN

PROJECT 03 / INDESIGN DOCUMENTATION

EACH PROJECT WILL BE DOCUMENTED AS FOLLOWS:

PROJECT DESCRIPTION (FROM BRIEF)

INDIVIDUAL CONCEPT (FROM YOUR PERSPECTIVE)

DIGITAL METHODS USED

DETAIL IMAGES

ADDITIONAL IMAGES OR MATERIAL (IF NEEDED)

FINAL OUTPUTS

\*WE WILL DISCUSS EACH PROJECT CASE X CASE

INDESIGN DOCUMENTATION

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TIMELINE

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11.07.22 - PROJECT START / INDESIGN INTRODUCTION / FILE SETUP

11.09.22 - WORKING DAY / TUTORIALS

11.14.22 - WORKING DAY / PRINTING DEMOS (UAT LAB, BUGS!)

11.16.22 - WORKING DAY / PRINTING DEMOS (UAT LAB, BUGS!)

11.21.22 - PROGRESS CHECK-IN

11.23.22 - THANKSGIVING BREAK / NO CLASS

11.28.22 - WORKING DAY / MINI-PROJECT 3 - COVER DESIGN

11.30.22 - FINAL WORKING DAY

\*DIGITAL FILE SUBMISSION DUE BY 11:59 PM

TBD - FINAL EXAM / CRITIQUE / PHYSICAL TURN IN