FRAME X FRAME

ART 2803 INTRO TO COMP

PROJECT 2 / FRAME BY FRAME (MUSIC VIDEO REDESIGN)

F_22 / SECTION_01

START: 10.05.22

PROJECT DESCRIPTION

END: 10.26.22

In this project we will use a combination of the tools we have used in Illustrator and Photoshop thus far.

https://apohl.ch/msu/

fall_22/2803_01

Each of you will pick one frame from the music video "Perfect" by Tyler, The Creator, featuring Kali Uchis and Austin Feinstein (I will provide the selected frames).

Your objective is to completely redesign the character(s) and the background in the image, but follow the overall structure of the image.

The character and the background must be designed in separate programs (Illustrator and Photoshop). The character(s) will be redesigned in Illustrator, and the background in Photoshop.

You have creative freedom to change the image, but nothing can be left the same. You must use some adaptation of the polygon art method in Illustrator, and custom photography for the background (we will discuss these methods in class).

The challenge is to create an overall cohesive and compelling image, using the two programs.

Once each of you has designed your frames completely, I will use a program called Ebsynth to make your frame move. You are not required to do this yourself, but I will walk you through the process so we are all aware of this tool.

Link to original video:

https://www.youtube.com/watch?v=XIqVCJWSoeE

FRAME X FRAME	REQUIREMENTS
ART 2803 INTRO TO COMP	
	• COLOR MODE: RGB (VERY IMPORTANT!)
F_22 / SECTION_01	
	• IMAGE SIZE / ARTBOARD SIZE: 1920 PX X 1080 PX
START: 10.05.22	*PX = PIXELS
END: 10.26.22	• SAVE YOUR WORKING FILES (BOTH IN PHOTOSHOP AND ILLUSTRATOR)
	AS FOLLOWS: FIRSTNAME_LASTNAME_CLIP#
https://apohl.ch/msu/	
fall_22/2803_01	• WE WILL WORK PRIMARILY IN ILLUSTRATOR, AND CONSOLIDATE THE
	FINAL OUTPUTS IN PHOTOSHOP LATER IN THE PROJECT TO ADD THE
	BACKGROUND AND TO HELP WITH FINAL TOUCHES.

TIMELINE

10.05.22 - PROJECT START / INTRODUCTION TO PROJECT

10.10.22 - CLIP SELECTION / DEMO(S) / BEGIN ILLUSTRATOR DESIGN

10.12.22 - WORKING DAY

10.17.22 - WORKING DAY

10.19.22 - WORKING DAY / FINISH ILLUSTRATOR / BEGIN PHOTOSHOP

10.24.22 - FINAL WORKING DAY / PROGRESS CRITIQUE

10.26.22 - FINAL WORKING DAY

10.31.22 - FINAL CRITIQUE / END OF PROJECT

*costumes welcome

RESOURCES / INSPO FRAME X FRAME ART 2803 INTRO TO COMP -----THE JOHNNY CASH PROJECT: F_22 / SECTION_01 https://www.radicalmedia.com/work/the-johnny-cash-project -----CHET FAKER "1998": START: 10.05.22 ----https://www.youtube.com/watch?v=eKOVb8JdRgw END: 10.26.22 _____ TYLER, THE CREATOR "PERFECT": https://apohl.ch/msu/ https://www.youtube.com/watch?v=XIqVCJWSoeE fall_22/2803_01 RUFF MERCY: https://www.youtube.com/playlist?list=PLDrWxL33LiF34grvcAtsejm_rexjQKxwc JOEL HAVER, EBSYNTH TUTORIAL: https://www.youtube.com/watch?v=tq_KOmXyVDo&t=286s