

CALENDAR DESIGN

ART 3313 GD1

F_22

START: 10.05.22

END: 10.26.22

https://apohl.ch/msu/fall_22/3313

PROJECT 02 / CALENDAR DESIGN

PROJECT DESCRIPTION

In this project, we will design a 2023 calendar, from January to December.

The design is completely up to you, however, it must be able to be mailed in some form of standard envelope or package, and it must showcase every month and each day of the year in some form.

Your goal in this project is to work under the guidelines of functionality, legibility, and the restriction of envelope or package size.

*Adhering to a standard size only means your calendar must fit in order to be (hypothetically) shipped, but that doesn't mean it can't be unfolded or assembled into a more interesting form. Think outside of the envelope!

TIMELINE

10.05.22 - PROJECT START / INTRODUCTION OF PROJECT

10.10.22 - BEGIN RESEARCH AND CONCEPT SKETCHES

INSPO AND EXAMPLES OVERVIEW (IN CLASS)

10.12.22 - WORKING DAY

10.17.22 - WORKING DAY

ALL SPECIAL MATERIALS SHOULD BE ORDERED

10.19.22 - PROGRESS CRITIQUE / GROUP CRITIQUE

10.24.22 - WORKING DAY

10.26.22 - FINAL WORKING DAY

10.31.22 - FINAL CRITIQUE / END OF PROJECT

*costumes welcome